

Kevin Chuka

1208 Frederick Road
North Vancouver, BC
V7K 1J2

(604) 904-9537 Home
(604) 506-6856 Cellular
kchuka@shaw.ca

Career Profile

I am a dedicated web professional and responsible team player who has demonstrated my ability and commitment to any and all projects. I have proven my ability to lead a team and to achieve project goals given tight deadlines and challenging circumstances.

Employment History

Resort Reservations Network, an Intrawest Company – North Vancouver, BC

July 2001 - Oct 2002

www.rezrez.com

Web Production Manager

Managed the Web Production Team ranging from 7-10 employees, responsible for the creation of the company web sites, newsletters and vacation planner. Using the Microsoft Content Management System and advanced HTML, I ensured the accuracy and current maintenance of the company web sites.

Responsibilities:

- Play a lead role in the development and creation of new site layout, as well as design and manage all the digital assets for the sites
- Ensure consistent web production methodology is understood and followed by the Web Team
- Coordinate design consistency with the print marketing department
- Manage the daily workflow, distributed tasks, projects and daily/weekly quality assurance using eProject (www.eproject.com)
- Manage the Team to produce 12 monthly destination newsletters
- Personally responsible for creating the initial design of the newsletter

Links:

- <http://stlucia.rezrez.com/newsletter/oct02/index.htm>
 - <http://cancun.rezrez.com/newsletter/aug02/index.htm>
 - <http://vancouver.com/newsletter/jul02/index.htm>
 - Manage the Team to create and setup 24 destination web sites and various others sites
- Links:
- <http://rezrez.com/destinations/index.htm>
 - <http://corporate.rezrez.com/>
 - <http://affiliates.rezrez.com>
 - <http://insidetrips.com/treasure/index.html>
- Play a key role in the implementation of the Microsoft Content Management System

Resort Reservations Network, an Intrawest Company – North Vancouver, BC

Sept 1999 – June 2001

www.rezrez.com

Web Content Producer

Responsible for ensuring the company web sites and vacation planner are accurate, updated and maintained using advanced HTML programming. Largely contributed to the company's many websites' development and growth starting with www.visitwhistler.com, www.tremblant.com and www.intrawestvacations.com in 1999. In 2000, I further expanded into www.whistler-blackcomb.com, www.rezrez.com, colorado.rezrez.com. In 2001, new sites included www.vancouver.com and puertovallarta.rezrez.com.

Responsibilities:

- Launch and develop the corporate Intranet, monitored its growth and development
- Train new employees
- Coordinate efforts of the company photographer by using detailed shot lists, trip itineraries and resort research to accurately represent a destination

Skills

- 3 years experience in large-scale web production
- Extensive experience with Advanced HTML, Microsoft Content Management System 2001, Dreamweaver, Photoshop, Fireworks, Illustrator, Acrobat and eProject
- Knowledgeable in Microsoft Office 2002 Suite, Flash, CSS, ASP, Quicktime, Quicktime 360's, IPIX and basic Javascript
- Excellent experience planning, organizing web site from start to finish, including; layout, design and all media (graphics, video, sound)
- Detailed knowledge and experience with Unity Mail Newsletter system
- Hands on and detailed knowledge of Resort, Travel and the Tourism Industry
- Exceptional communication & organizational skills
- Expert user on Mac's & PC's
- Detailed knowledge of advertising marketing, layout and sales techniques
- Extensive experience managing a team on projects with strict deadlines

Education

Langara College

Jan. – Apr. 2002

Visual Communications

Course focused on the design process and encouraged visual problem solving. Focus was on typography, its history, appropriateness and personality. Introduction to color palettes, logo design and layout styles.

British Columbia Technical Institute (BCIT)

Sept. – Dec. 2001

Supervisory Skills

Designed for new supervisors or aspirants for leadership responsibilities.

Kwantlen University College

Oct 1997 – May 1998

Internet Media & On-line Specialist Certificate

The program covered the history and potential of the World Wide Web with an emphasis on e-mail, browsers, and web resources. The Web Page Design courses examined introductory to advanced features of HTML, JavaScript, FrontPage, and graphic tools to create effective web pages. Also introduced to making use of web related tools for the installation, development, configuration and planning of Web Site Management. The expanding trends of e-commerce are also explored in Business on the Internet.

Related Links

Links to web sites created independently:

- www.discoverfun.com
- www.lsfstructures.com
- www.hyak.com

References

Excellent references available upon request.